The Remaking of the “Century of Humiliation”
Internet, Popular Memory and the Search for National Identity

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Abstract
This paper deals with the popular memory of China’s “Century of Humiliation”. In post-socialist China, emerging market economy and changing social forces have brought a sea change to this field of cultural production including memory production, thereby making, the landscape of China’s mnemonic practices more complicated and vibrant. The production of popular memory has been empowered by new communication channels which allow the discovery of previously ignored history and the subsequent production of new historical narratives. This paper selects one case of popular memory, which significantly differ from the official memory, as produced by social actors: the online communities of Han-centrism. A detailed analysis follows in which this paper articulates how these netizens construct alternative memories of the “Century of Humiliation” and how their historical narratives constitute and reflect a competing national identity.

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